

**COALITION OF STATE UNIVERSITY
AID ADMINISTRATORS**

“to avail the state of those talents, sown as liberally among the poor as among the rich,
which perish without use if not sought for and cultivated ...” – Thomas Jefferson

2019-20 Steering Committee

June 11, 2019

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Dear COSUAA Colleague,

I am writing to you today to ask you to renew your institutional membership for 2019-20. You may complete your membership form on our website at www.cosuaa.org. Membership is by institution and comprises the chief financial aid administrator from a four-year state public-funded and controlled university with student enrollments of 10,000 or greater.

Your membership fee helps offset the costs of maintaining our website and listserv administration, and makes possible what many consider the best annual financial aid conference they attend all year. Membership entitles you access to the COSUAA listserv where you can turn to your colleagues for quick answers to your most immediate financial aid questions.

Our recent conference in Long Beach, California was a great success. Besides perennial favorites such as the Federal Update and Open Forums, we had outstanding sessions on financial aid research, data analytics, artificial intelligence software, and the inspirational story of Erin Jones. Conference participants had the opportunity to present ideas to Craig Munier from the U.S. Department of Education, and hear from other nationally known speakers. The ability to have high-level discussions with a small group of colleagues always makes this conference a highlight of the year. Many have declared COSUAA as their “conference of choice” when spending their limited professional development funds. The listserv itself is a valuable management tool.

Next year’s conference will be held April 25-28, 2020 in Charleston, South Carolina at the DoubleTree by Hilton Hotel & Suites Charleston-Historic District. The location and conference agenda will be sure to offer another great professional development experience for our members. If you join now you will be able to maintain listserv access AND attend the conference at a reduced rate.

I hope you will join me in supporting the Coalition of State University Aid Administrators by completing your application and submitting your payment by check or by using our new credit card option.

Sincerely,

Marvin Smith

Marvin Smith
COSUAA Chair, 2019-21