

**2018 COSUAA Annual Conference: St. Simons, GA**  
**April 28, 2018 – May 1, 2018**  
**“A Tricky Business: Supporting Students in Uncertain Times”**

***Conference Program Agenda***

**Saturday ----- April 28, 2018**

9:00 – 10:00 a.m.      **COSUAA Steering Committee Meeting**

4:00 – 6:00 p.m.      **Registration**

6:30 – 8:00 p.m.      **Welcome Reception**

Enjoy a pre-conference visit with your fellow aid directors and remember that your guests are welcome. This is an especially good opportunity for first-time conference participants to meet others and feel at home at COSUAA.

**Sunday ----- April 29, 2018**

7:30 – 8:30 a.m.      **Registration and Continental Breakfast**

8:30 – 9:00 a.m.      ***Opening Remarks and Introductions***  
**Rachelle Feldman, University of North Carolina-Chapel Hill, COSUAA National Chair**

9:00 – 10:15 a.m.      ***Financial Education Research: What Works and What Doesn't?***  
**Dr. Helen Colby, Assistant Professor, Indiana University Kelley School of Business**

***Moderator: Jackie Kennedy-Fletcher, Indiana University-Bloomington***

10:15 – 10:30 a.m.      **Break**

10:30 – Noon      ***Protecting Students and Free Speech: A View from Within***  
**Allen Groves, Associate Vice President & Dean of Students, University of Virginia**

***Moderator: Scott Miller, University of Virginia***

Noon – 1:30 p.m.      **Lunch**

1:30 – 2:45 p.m.      ***Race Considerations in Admissions and Scholarship Awarding***  
**Debo Adegbile, Partner, WilmerHaleLaw**

***Moderator: Jim Brooks, University of Oregon***

2:45 – 3:00 p.m.      **Break**

3:00 – 4:15 p.m.      ***US Department of Education Update***  
**Craig Munier and Jeff Appel, Federal Student Aid, US. Department of Education**

***Moderator: Caryn Pacheco, University of Oklahoma***

**Evening on Your Own**

## Monday ----- April 30, 2018

- 7:30 – 8:30 a.m. **Continental Breakfast**
- 8:30 – 9:45 a.m. ***Enrollment Management and Strategic Planning***  
Courtney McAnuff, Vice President of Enrollment Management, Rutgers University  
  
*Moderator: Pam Fowler, University of Michigan*
- 9:45 – 10:00 a.m. **Break**
- 10:00 – 11:30 a.m. ***The Private Student Loan Marketplace: Past, Present, and Future***  
Dr. Debra Chromy, President, Education Finance Council  
  
*Moderator: Rebekah Salcedo, University of Arizona*
- 11:30 – 1:00 p.m. **Lunch and Annual Business Meeting**
- 1:00 – 2:30 p.m. ***Accountability in Higher Education: Questions and Potential Solutions***  
Ben Miller, Sr. Director for Postsecondary Education, Center for American Progress  
  
*Moderator: Kathy Bialk, University of Iowa*
- 2:30 – 2:45 p.m. **Break**
- 2:45 – 4:00 p.m. ***Serving Undocumented Students in Higher Education: Moving Forward***  
Angela Adams, Owner/Managing Attorney, Adams Immigration Law  
  
*Moderator: Deborah Agee, University of California Davis*
- Evening on Your Own**

## Tuesday ----- May 1, 2018

- 7:30 – 8:30 a.m. **Full Breakfast**
- 8:30 – 10:00 a.m. ***Washington Update***  
Justin Draeger, President and CEO, NASFAA  
  
*Moderator: Brian Dixon, Washington State University*
- 10:00 – 10:30 a.m. **Break and Checkout**
- 10:30 – 11:45 a.m. ***COSUAA Member Open Forum***  
  
*Moderator: John McPherson, Ball State University*
- 11:45 a.m. ***Closing Remarks***