

# COSUAA Annual Conference

Hotel Valley Ho, Scottsdale, AZ

April 26 - 29, 2014

## *Student Aid: Today's Issues and Tomorrow's Possibilities*

### Conference Program

#### Saturday, April 26

2:30 – 4:00 pm	<b>Steering Committee Meeting</b>	<b>Room 5211</b>
4:30 – 6:30 pm	<b>Registration</b>	<b>Outside SoHo Ballroom</b>
6:00 – 8:00 pm	<b>Welcome Reception</b> Kay Lewis University of Washington, 2013-15 COSUAA Chair Enjoy a pre-conference visit with your fellow aid directors and remember that your guests are welcome. This is an especially good opportunity for first-time conference participants to meet others and feel at home at COSUAA.	<b>Sky Line Rooftop</b>

#### Sunday, April 27

7:30 – 8:30 am	<b>Continental Breakfast</b>	<b>Main Place Courtyard</b>
7:30 – 8:30 am	<b>Registration</b>	<b>Outside SoHo Ballroom</b>
8:30 – 9:00 am	<b>Opening Remarks and Introductions</b> Kay Lewis University of Washington, 2013-15 COSUAA Chair	<b>SoHo Ballroom</b>
9:00 – 10:45 am	<b>Session I Federal Update</b> Speaker: Jeff Baker Federal Student Aid Moderator: Kay Lewis University of Washington	<b>SoHo Ballroom</b>
10:45 – 11:00 am	<b>Break</b>	
11:00 – 12:15 pm	<b>Session II The Federal Budget Process</b> Speaker: Jason Delisle New America Foundation Moderator: Chuck Knepfle Clemson University	<b>SoHo Ballroom</b>

<b>12:15 – 1:30 pm</b>	<b>Lunch</b>	<b>Main Place Courtyard</b>
<b>1:30 – 2:45 pm</b>	<b>Session III</b> <b>A Profile of Successful Pell Grant Recipients</b> Speaker: Thomas Weko American Institutes for Research Moderator: Marie Johnson University of Vermont	<b>SoHo Ballroom</b>
<b>2:45 – 3:00 pm</b>	<b>Break</b>	
<b>3:00 – 4:15 pm</b>	<b>Session IV</b> <b>Open Forum</b> Moderator: Jody Kuba University of Hawaii Moderator: Nick Prewitt University of Missouri	<b>SoHo Ballroom</b>
<b>5:00 – 6:30 pm</b>	<b>Hospitality Suite</b>	<b>Room 5211</b>
<b>Evening</b>	<b>On Your Own</b>	

**Monday, April 28**

<b>7:30 – 8:30 am</b>	<b>Continental Breakfast</b>	<b>Main Place Courtyard</b>
<b>8:30 – 9:45 am</b>	<b>Session V</b> <b>Using Behavioral Economics for Postsecondary Success</b> Speaker: Piyush Tantia Ideas 42 Moderator: Shirley Ort University of North Carolina at Chapel Hill	<b>SoHo Ballroom</b>
<b>9:45 – 10:00 am</b>	<b>Break</b>	
<b>10:00 – 11:45 am</b>	<b>Session VI</b> <b>The Administration’s Higher Education Agenda: Where Does Student Aid Fit In?</b> Speaker: Jeff Appel Deputy Undersecretary of Education Moderator: Dan Mann University of Illinois at Urbana-Champaign	<b>SoHo Ballroom</b>
<b>11:45 – 1:15 pm</b>	<b>Lunch and Business Meeting</b> Kay Lewis University of Washington, 2013-15 COSUAA Chair	<b>Main Place Courtyard</b>

**1:15 – 2:30 pm**      **Session VII**      **SoHo Ballroom**  
**Aligning the Means to the Ends:**  
**Improving Federal Student Aid to Increase College Access and Success**  
Speaker:      Lauren Asher  
                    The Project on Student Debt  
Moderator:    Jim Brooks  
                    University of Oregon

**2:30 – 2:45 pm**      **Break**

**2:45 – 4:00 pm**      **Session VIII**      **SoHo Ballroom**  
**A Tale of Two Income Years: Comparing Prior-Prior Year**  
Speaker:      Justin Draeger  
                    National Association of Student Financial Aid Administrators  
Moderator:    Craig Munier  
                    University of Nebraska – Lincoln

**4:30 – 6:30 pm**      **Hospitality Suite**      **Room 5211**

**Evening**      **Dinner on Your Own**

**Tuesday, April 29**

**7:30 – 8:30 am**      **Continental Breakfast**      **Main Place Courtyard**

**8:30 – 9:45 am**      **Session IX**      **SoHo Ballroom**  
**The Future of Campus Diversity: How Financial Aid Can Help**  
Speaker:      Mark D. Rosenbaum  
                    ACLU of Southern California and University of Michigan  
Moderator:    Mike Miller  
                    University of California Santa Barbara

**9:45 – 10:00 am**      **Break**

**10:00 – 11:30 am**      **Session X**      **SoHo Ballroom**  
**Protecting Consumers of Private Student Loans:**  
**What Institutions and the Government Can Do**  
Speaker:      Rohit Chopra  
                    Consumer Financial Protection Bureau  
Moderator:    Susan Fisher  
                    University of Wisconsin – Madison

**11:30 am**      **Closing Remarks**      **SoHo Ballroom**  
Kay Lewis  
University of Washington, 2013-15 COSUAA Chair