

**COSUAA Annual Conference
Palace Hotel – San Francisco
April 28 – May 1, 2012**

20 Years of Dedication to Funding Educational Dreams

Conference Program Agenda

Saturday ----- April 28

- 2:30 – 4:00 p.m. **Steering Committee Meeting** – Royal Suite, Room #288
- 4:00 – 6:00 p.m. **Registration** – Sunset Court
- 6:00 – 8:00 p.m. **Welcome Reception** – French Parlor
Dan Mann
University of Illinois at Urbana-Champaign
2011-13 COSUAA National Chair

Enjoy a pre-conference visit with your fellow aid directors and remember that your guests are welcome. This is an especially good opportunity for first-time conference participants to meet others and feel at home at COSUAA.

Sunday ----- April 29

- 7:30 – 8:30 a.m. **Registration** – Sunset Court
- 7:30 – 8:30 a.m. **Continental Breakfast** – Twin Peaks
- 8:30 – 9:00 a.m. **Opening Remarks and Introductions** – Twin Peaks
Dan Mann
University of Illinois at Urbana-Champaign
2011-13 COSUAA National Chair
- 9:00 – 10:15 a.m. **Session I Cost, Subsidy, and Access**
- Presenter: Dr. David Feldman
Department of Economics
College of William and Mary
Williamsburg, VA
- Moderator: Doug Severs
Oregon State University
Corvallis, OR
- 10:15 – 10:30 a.m. **Break**

10:30 – 11:45 a.m.

Session II College Costs and Public Education

Presenter: Jane Wellman
Delta Project and National Association of System Heads
Washington, D.C.

Moderator: Susan Fischer
University of Wisconsin
Madison, WI

12:00 – 1:30 p.m.

Lunch – French Parlor

1:45 – 3:15 p.m.

Session III Listening Session: NASFAA Reauthorization Task Force

Presenter: Bonnie Joerschke
University of Georgia
Athens, GA

Moderator: Ron Day
Kennesaw State University
Kennesaw, GA

Evening on Your Own – Hospitality Suite open from 5:00 – 7:00 p.m., Royal Suite, Room 288

Monday ----- April 30

7:30 – 8:30 a.m.

Continental Breakfast – Twin Peaks

8:30 – 9:45 a.m.

Session IV Fairness and Equity for Student Athletes

Presenter: Kris Richardson
National Collegiate Athletic Association
Academic and Membership Affairs
Indianapolis, IN

Moderator: Barry Simmons
Virginia Polytechnic Institute and State University
Blacksburg, VA

9:45 – 10:00 a.m.

Break

10:00 – 11:30 a.m.

Washington Update

Presenters:
George Chin
American Association of State Colleges and Universities (AASCU)
Mollie Benz Flounlacker
Association of American Universities (AAU)
Sang Han
Association of Public and Land-grant Universities (APLU)

Megan McClean
National Association of Student Financial Aid Administrators (NASFAA)
Barmak Nassirian
American Association of Collegiate Registrars and Admissions Officers
(AACRAO)
Becky Timmons
American Council on Education (ACE)

Moderator: Julie Poorman
East Carolina University
Greenville, NC

11:45– 1:00 p.m. **Lunch and Annual Business Meeting – French Parlor**

1:00 – 2:15 p.m. **Session V Funding the Dream without Mortgaging the Future**

Presenter: Lauren Asher
President
The Institute for College Access and Success
Oakland, CA

Moderator: Tom Melecki
University of Texas
Austin, TX

2:15 – 2:30 p.m. **Break**

2:30 – 3:45 p.m. **Open Forum I for Idea Sharing**

Moderator: Sarah Bauder
University of Maryland
College Park, MD

Evening on Your Own – Hospitality Suite open from 5:00 -- 7:00 p.m., Royal Suite, Room 288

Tuesday ----- May 1

7:30 – 8:30 a.m. **Full Breakfast – French Parlor**

8:30 – 10:30 a.m. **U.S. Department of Education Update Session**

Presenter: Jeff Baker
Director
Policy Liaison and Implementation
Federal Student Aid

Moderator: Lynda George
University of Kentucky
Lexington, KY

10:30 – 10:45 a.m. **Break**

10:45 - 11:45 a.m.

Open Forum II for Idea Sharing

Moderator: Jim Brooks
University of Oregon
Eugene, OR

11:45 a.m.

Closing Remarks

Dan Mann
University of Illinois at Urbana-Champaign
2011-13 COSUAA National Chair

COSUAA 2013: May 4-7, Sanibel Harbour Marriott, Ft. Myers, FL